



I ILLINOIS
Gies College of Business

94%
agree that
courses are
relevant to
their personal
development

Executive Education

Professional and Executive Education at Gies College of Business provides professional development that empowers senior executives and high-performing managers to achieve their potential.

Program Areas: Accounting • Business Ethics • Digital & Global Marketing • Finance
Innovation Management • Leadership • Management • Operations



Online Programs

Our online courses address topics relevant to rising leaders, managers and directors with an array of backgrounds.



Residential Programs

Learn the content that is driving innovation in today's business world in a traditional classroom setting.



Custom Programs

We can customize a program to address the specific business challenges facing your organization.

“ An extremely valuable course for managers overseeing business units with large budgets. ”

*Executive Education Learner,
Managerial Accounting Course, Fall 2018*

Contact us to learn how we can help you or your organization.

Amanda Brantner

Director of Professional and Executive Education
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GiesBusiness.illinois.edu/executive-education



I ILLINOIS
Gies College of Business

Professional Development & Personal Growth

Continue Learning with Executive Education's Business Essentials Series

This collection of high-level online business courses addresses topics relevant to rising leaders, managers, and directors with an array of backgrounds. Complete this online series at your own pace. Learn in a fully-engaged online classroom, where collaboration with renowned faculty and eager colleagues returns leaders to their organization with a renewed sense of purpose.

Series Details

4 weeks per course • 10-15 hours self-paced coursework
2-3 live sessions per course • 100% online mobile, desktop, tablet

MA

Managerial Accounting

Explore different methods of creating, maintaining, and presenting cost information, and learn how this is used in a variety of decision-making scenarios.

SLI

Strategic Leadership & Innovation

This course builds skills in team leadership and adaptive organizational design to enhance leaders' effectiveness in a fast-moving business world.

MM

Marketing Management

Learn the major elements of the marketing mix—product policy, channels of distribution, communication, and pricing—to see how they fit within different analytical frameworks.

PI

Process Improvement

Gain an understanding of the principles of continuous improvement, and learn how to implement organization-wide initiatives such as Six Sigma and Lean Management.

“ With our expertise in providing high-engagement online classroom experiences, we provide the ideal learning environment that transcends geography and accommodates busy schedules. ”

Carlos Torelli, Executive Director, Professional and Executive Education

Register today!

Learn more and register at GiesBusiness.illinois.edu/executive-education. Or contact Amanda Brantner, Director of Professional and Executive Education at amandab@illinois.edu or (217) 244-8497.

Customized Executive Education Courses

Invest in Your Team

Professional and Executive Education at Gies College of Business specializes in custom education that addresses the specific business challenges of your organization. Our team works closely with your organization to design course modules that meet your needs. Our team can even provide specialized content to enhance your existing in-house executive development programs.

Custom projects designed for Executive Education have included such courses as:

Leading & Designing Organizations

- Values-Based Leadership
- Leading Change
- Process Management

Services Marketing

- Creating Value for Customers
- Branding
- Building Loyalty

Leading & Managing People

- Negotiation
- Conflict Resolution
- Inclusion

Operational Excellence

- Operations Strategy
- Budgeting
- Performance Measurement

Data Driven Decision Making

- Financial Information
- Insights from Data
- Performance Management

Leading Innovation

- Leveraging Innovation Trends
- Generating Ideas
- Business Model Innovation

How is the program designed?

Our team works together to understand your needs, then curates content and tools to create a learning experience that benefits the unique goals of your organization.

Who will teach the program?

Our program curriculum is delivered by our world-class faculty renowned for innovative research and captivating classroom exchanges.

How will the group learn?

The learning environment will be customized to suit the needs of your group. We can set up courses at your organization, off-site, online, or in a blended capacity.

Companies we've worked with include:

Axis Capital • Carle Foundation • Caterpillar, Inc. • Granular • Synchrony

Contact our program director to learn more about customized Executive Education program.

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