### Gies Business Outcomes 2022–2023

Everything we do at Gies is focused on our students’ academic, professional, and personal success. Our curricular and co-curricular experiences provide a pathway for students to develop the skills needed to be competitive in the market and thrive in their careers. Each student defines success differently. Successful outcomes include employment, continuing education, and volunteer service. This report is based on responses to the annual Illini Success Survey and focuses on Gies students who graduated in the August 2022, December 2022, and May 2023 cohorts. Full reports of student outcomes are available through the Illini Success initiative.

#### Undergraduate—6 months post-graduation

<table>
<thead>
<tr>
<th>Major</th>
<th>Successful Outcomes</th>
<th>Average Salary</th>
<th>Average Signing Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountancy</td>
<td>99%</td>
<td>$80,425</td>
<td>$5,429</td>
</tr>
<tr>
<td>Finance</td>
<td>96%</td>
<td>$84,628</td>
<td>$7,371</td>
</tr>
<tr>
<td>Information Systems</td>
<td>97%</td>
<td>$79,454</td>
<td>$6,133</td>
</tr>
<tr>
<td>Management</td>
<td>86%</td>
<td>$66,150</td>
<td>-</td>
</tr>
<tr>
<td>Marketing</td>
<td>94%</td>
<td>$72,716</td>
<td>$6,232</td>
</tr>
<tr>
<td>Operations Management</td>
<td>100%</td>
<td>$71,944</td>
<td>$4,333</td>
</tr>
<tr>
<td>Supply Chain Management</td>
<td>100%</td>
<td>$77,625</td>
<td>$5,810</td>
</tr>
</tbody>
</table>
### Gies Business Outcomes 2022–2023

#### Undergraduate—6 months post-graduation

<table>
<thead>
<tr>
<th>Major</th>
<th>Successful Outcomes</th>
<th>Employed</th>
<th>Continuing Education</th>
<th>Seeking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountancy</td>
<td>99%</td>
<td>61%</td>
<td>38%</td>
<td>1%</td>
</tr>
<tr>
<td>Finance</td>
<td>96%</td>
<td>84%</td>
<td>12%</td>
<td>4%</td>
</tr>
<tr>
<td>Information Systems</td>
<td>97%</td>
<td>83%</td>
<td>14%</td>
<td>3%</td>
</tr>
<tr>
<td>Management</td>
<td>86%</td>
<td>73%</td>
<td>23%</td>
<td>14%</td>
</tr>
<tr>
<td>Marketing</td>
<td>94%</td>
<td>86%</td>
<td>8%</td>
<td>6%</td>
</tr>
<tr>
<td>Operations Management</td>
<td>100%</td>
<td>93%</td>
<td>7%</td>
<td>-</td>
</tr>
<tr>
<td>Supply Chain Management</td>
<td>100%</td>
<td>98%</td>
<td>2%</td>
<td>-</td>
</tr>
</tbody>
</table>

#### Top Industries for Students Accepting Full-Time Employment

- Accounting (36)
- Consulting (138)
- Banking & Finance (91)
- Food & Beverage (19)
- Advertising & Marketing (9)

#### Top Destination States for Students Accepting Full-Time Employment

- IL (366)
- CA (14)
- NY (18)
- TX (12)
- Other (29)

#### Top Degrees Pursued by Students Enrolling in Additional Education after Graduation

- Accounting (105)
- Business Administration (MBA) (11)
- Other (15)
- Law School (6)

#### Sample list of employers

- PwC
- Deloitte
- KPMG
- EY
- RSM
- Caterpillar
- Lincoln International
- Madison Industries
- Grainger
- Pepsi
- Crowe
Gies Business Outcomes 5 Year Trends

All Gies Undergraduates—6 months post-graduation

### Major

#### Accountancy
- Successful Outcomes: 99%
- Average Salary: $65,755
- Average Bonus: $5,422

#### Finance
- Successful Outcomes: 98%
- Average Salary: $67,579
- Average Bonus: $6,231

#### Information Systems
- Successful Outcomes: 99%
- Average Salary: $65,970
- Average Bonus: $5,364

#### Management
- Successful Outcomes: 96%
- Average Salary: $55,688
- Average Bonus: $4,441

#### Marketing
- Successful Outcomes: 98%
- Average Salary: $60,164
- Average Bonus: $5,097

#### Operations Management
- Successful Outcomes: 97%
- Average Salary: $63,353
- Average Bonus: $4,111

#### Supply Chain Management
- Successful Outcomes: 100%
- Average Salary: $66,000
- Average Bonus: $5,516

### Successful Outcomes
- 2018-19: 100%
- 2019-20: 95%
- 2020-21: 90%
- 2021-22: 85%
- 2022-23: 80%

### Average Salary
- 2018-19: $80,000
- 2019-20: $78,000
- 2020-21: $76,000
- 2021-22: $74,000
- 2022-23: $72,000

### Average Bonus
- 2018-19: $7,000
- 2019-20: $6,000
- 2020-21: $5,000
- 2021-22: $4,000
- 2022-23: $3,000