Gies Business Outcomes 2020–21

Everything we do at Gies is focused on our students’ academic, professional, and personal success. Our curricular and co-curricular experiences provide a pathway for students to develop the skills needed to be competitive in the market and thrive in their careers. Each student defines success differently. Successful outcomes include employment, continuing education, and volunteer service. This report is based on responses to the annual Illini Success Survey and focuses on Gies students who graduated in the August 2020, December 2020, and May 2021 cohorts.

<table>
<thead>
<tr>
<th>Major</th>
<th>Successful Outcomes</th>
<th>Average Salary</th>
<th>Average Signing Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountancy</td>
<td>99%</td>
<td>$66,678</td>
<td>$3,000</td>
</tr>
<tr>
<td>Finance</td>
<td>98%</td>
<td>$71,129</td>
<td>$5,000</td>
</tr>
<tr>
<td>Information Systems</td>
<td>99%</td>
<td>$69,642</td>
<td>$5,000</td>
</tr>
<tr>
<td>Management</td>
<td>100%</td>
<td>$56,267</td>
<td>$3,000</td>
</tr>
<tr>
<td>Marketing</td>
<td>98%</td>
<td>$62,039</td>
<td>$5,000</td>
</tr>
<tr>
<td>Operations Management**</td>
<td>100%</td>
<td>$71,950</td>
<td>$8,000</td>
</tr>
<tr>
<td>Supply Chain Management</td>
<td>98%</td>
<td>$65,930</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

**Previously known as Business Process Management**
# Gies Business Outcomes 2020–21

## Undergraduate—6 months post-graduation

<table>
<thead>
<tr>
<th>Major</th>
<th>Successful Outcomes</th>
<th>Employed</th>
<th>Continuing Education</th>
<th>Volunteer/Service</th>
<th>Seeking</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountancy</td>
<td>99%</td>
<td>48%</td>
<td>51%</td>
<td>0%</td>
<td>1%</td>
<td>0%</td>
</tr>
<tr>
<td>Finance</td>
<td>98%</td>
<td>86%</td>
<td>12%</td>
<td>0%</td>
<td>2%</td>
<td>0%</td>
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<tr>
<td>Information Systems</td>
<td>99%</td>
<td>83%</td>
<td>16%</td>
<td>0%</td>
<td>2%</td>
<td>0%</td>
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<tr>
<td>Management</td>
<td>100%</td>
<td>76%</td>
<td>24%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Marketing</td>
<td>98%</td>
<td>84%</td>
<td>13%</td>
<td>1%</td>
<td>2%</td>
<td>0%</td>
</tr>
<tr>
<td>Operations Management**</td>
<td>100%</td>
<td>89%</td>
<td>11%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Supply Chain Management</td>
<td>98%</td>
<td>87%</td>
<td>11%</td>
<td>0%</td>
<td>2%</td>
<td>0%</td>
</tr>
</tbody>
</table>

**Previously known as Business Process Management**

## Select Employers

- ALDI
- Allstate Insurance Company
- Amazon
- Anheuser-Busch InBev
- Ankura
- Bain & Company
- Baker Tilly Virchow Krause
- Bank of America
- BMO Capital Markets
- BMO Harris Bank
- bp
- Brown Gibbons Lang & Company
- Busey Bank
- Capgemini
- Capital One
- Chicago Cubs
- CIBC
- Citigroup
- CliftonLarsonAllen
- Coyote Logistics
- Credit Suisse
- Crowe
- Deloitte
- Deutsche Bank
- Echo Global Logistics
- Epic Systems
- FTI Consulting
- Goldman Sachs
- Google
- Grainger
- Grant Thornton
- HealthScape Advisors
- Heitman
- IBM
- ITW
- John Deere
- Jones Lang Lasalle (JLL)
- JPMorgan Chase
- KPMG
- McKinsey & Company
- Microsoft
- Morningstar
- Motorola Solutions
- Nielsen
- Northern Trust Corporation
- NTT DATA Services
- Paylocity
- PepsiCo - Frito-Lay
- Plante Moran
- PNC Bank
- Protiviti
- Quicken
- RSM
- Sandia National Laboratories
- Target
- Techtronic Industries (TTI)
- The Kraft Heinz Company
- True Partners Consulting
- United Airlines
- Vivid Seats
- Walgreens
- West Monroe Partners
- Whirlpool Corporation
- William Blair & Company
- Wipfli Financial
- Zebra Technologies
- Zurich North America