

GIES BUSINESS OUTCOMES

2024-2025

Everything we do at Gies is focused on our students' academic, professional, and personal success. Our curricular and co-curricular experiences provide a pathway for students to develop the skills needed to be competitive in the market and thrive in their careers. Each student defines success differently. Successful outcomes include employment, continuing education, and volunteer service. This report is based on responses to the annual Illini Success Survey and focuses on Gies students who graduated in the August 2024, December 2024, and May 2025 cohorts. Full reports of student outcomes are available through the [Illini Success initiative](#).

UNDERGRADUATE – 6 MONTHS POST-GRADUATION

96%

successful outcomes

\$81,621

average salary

\$7,180

average signing bonus

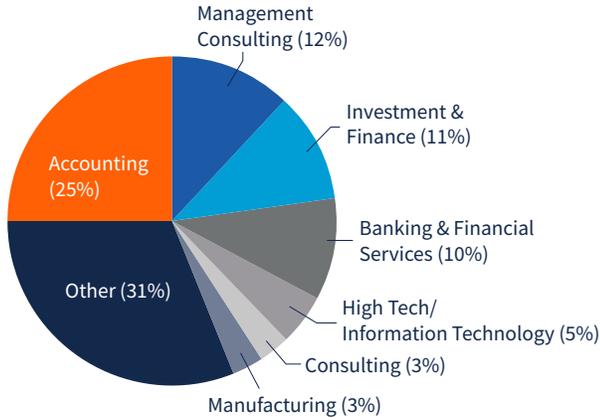


Gies College
of Business

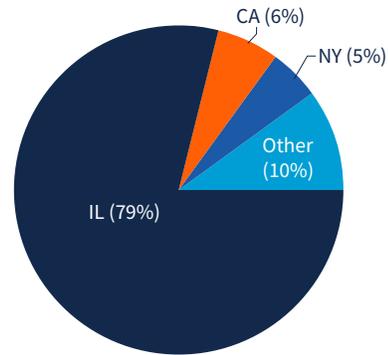
Major	Successful Outcomes	Average Salary	Average Signing Bonus
Accountancy	97%	\$84,343	\$7,354
Accountancy + Data Science	96%	\$83,500	\$5,700
Finance	97%	\$86,743	\$8,152
Finance + Data Science	100%	\$92,923	\$8,417
Information Systems	95%	\$82,462	\$6,964
Management	96%	\$68,475	\$6,167
Marketing	95%	\$71,793	\$6,231
Operations Management	100%	\$72,558	\$7,390
Strategy, Innovation, and Entrepreneurship	95%	\$68,191	–
Supply Chain Management	97%	\$76,694	\$6,462

Major	Successful Outcomes	Employed	Continuing Education	Seeking
Accountancy	97%	65%	32%	2%
Accountancy + Data Science	96%	60%	36%	4%
Finance	97%	88%	11%	3%
Finance + Data Science	100%	97%	3%	0%
Information Systems	95%	90%	5%	5%
Management	96%	76%	20%	4%
Marketing	95%	87%	8%	5%
Operations Management	100%	95%	5%	0%
Strategy, Innovation, and Entrepreneurship	95%	81%	14%	5%
Supply Chain Management	97%	89%	9%	3%

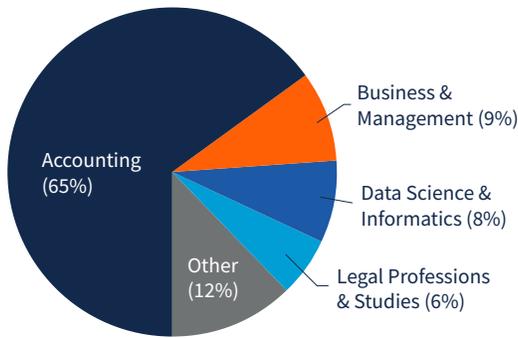
TOP INDUSTRIES FOR STUDENTS ACCEPTING FULL-TIME EMPLOYMENT



TOP DESTINATION STATES FOR STUDENTS ACCEPTING FULL-TIME EMPLOYMENT



TOP EDUCATION AREAS PURSUED BY STUDENTS ENROLLING IN ADDITIONAL EDUCATION AFTER GRADUATION



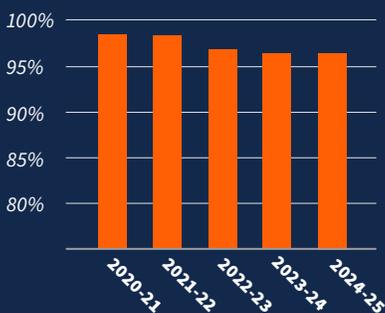
SAMPLE LIST OF EMPLOYERS

- Capital One
- Crowe
- Deloitte
- EY
- JPMorgan Chase
- KPMG
- Protiviti
- PwC
- RSM
- University of Illinois Urbana-Champaign

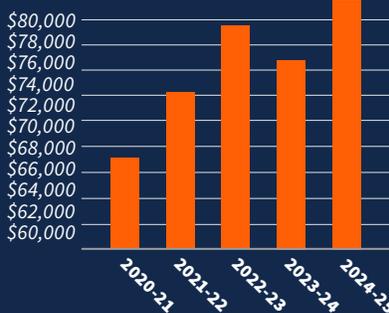
GIES BUSINESS OUTCOMES 5 YEAR TRENDS

ALL GIES UNDERGRADUATES – 6 MONTHS POST-GRADUATION

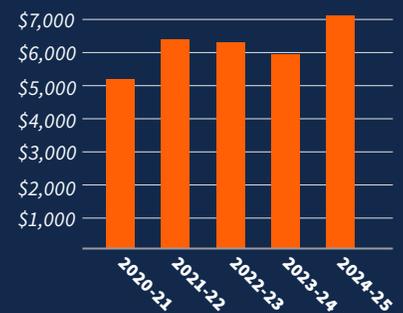
SUCCESSFUL OUTCOMES



AVERAGE SALARY



AVERAGE BONUS



Major	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Accountancy					
Successful Outcomes	99%	99%	99%	98%	97%
Average Salary	\$66,678	\$74,344	\$80,425	\$78,477	\$84,343
Average Bonus	\$4,057	\$5,801	\$5,429	\$4,475	\$7,354
Accountancy + Data Science					
Successful Outcomes	–	–	–	–	96%
Average Salary	–	–	–	–	\$83,500
Average Bonus	–	–	–	–	\$5,700
Finance					
Successful Outcomes	98%	99%	96%	96%	97%
Average Salary	\$71,129	\$78,907	\$84,628	\$82,070	\$86,743
Average Bonus	\$6,144	\$7,272	\$7,371	\$7,276	\$8,152
Finance + Data Science					
Successful Outcomes	–	–	–	–	100%
Average Salary	–	–	–	–	\$92,923
Average Bonus	–	–	–	–	\$8,417
Information Systems					
Successful Outcomes	99%	97%	97%	95%	95%
Average Salary	\$69,642	\$72,359	\$79,454	\$77,189	\$82,462
Average Bonus	\$5,161	\$5,973	\$6,133	\$5,675	\$6,964
Management					
Successful Outcomes	100%	96%	86%	97%	96%
Average Salary	\$56,267	\$68,575	\$66,150	\$72,427	\$68,475
Average Bonus	\$3,357	\$6,071	–	\$5,635	\$6,167
Marketing					
Successful Outcomes	98%	95%	94%	93%	95%
Average Salary	\$62,039	\$66,132	\$72,716	\$69,136	\$71,793
Average Bonus	\$4,960	\$5,751	\$6,232	\$5,105	\$6,231
Operations Management					
Successful Outcomes	88%	100%	100%	93%	100%
Average Salary	\$70,250	\$71,950	\$66,875	\$67,667	\$72,558
Average Bonus	\$7,383	\$7,660	\$7,333	\$8,375	\$7,390
Strategy, Innovation, and Entrepreneurship					
Successful Outcomes	–	–	100%	96%	95%
Average Salary	–	–	\$89,600	\$73,208	\$68,191
Average Bonus	–	–	\$5,750	\$7,650	–
Supply Chain Management					
Successful Outcomes	96%	98%	100%	96%	97%
Average Salary	\$67,196	\$65,930	\$70,700	\$73,598	\$76,694
Average Bonus	\$5,150	\$4,794	\$5,940	\$6,412	\$6,462